



QUESTIONS TO ASK YOUR NEXT REAL ESTATE AGENT

Please find below questions that should be answered to your satisfaction when choosing your real estate agent. Most of my colleagues will give you the information you need to make the right decision.

1. Are you certified as real estate agent by the Luxembourg Chamber of Commerce?
2. Are you in possession of a business permit necessary to exercise the activity of real estate agent?
3. Do you have a "Marketing Plan" that's tailored to my needs?
4. Are you going to use tools other than an ad and a sign for marketing?
5. Do you speak languages other than French in order to avoid the loss of customers due to communication difficulties?
6. Are you going to use tools like videos, drone videos and social media to optimize the search for potential customers?
7. Do you attend trainings, conventions and coaching to further your knowledge?
8. Will you write and present the purchase offers in writing?
9. Does the brand of your agency attract customers?
10. Is your agency part of a national or / and international network?
11. Do you have a database on which to base your estimates?

It's important that you find an agent that fits with your needs and expectations, so if you receive too many evasive or negative answers to these questions, I recommend you find another agent.

I hope this helps.

Marco Kasel
Certified Real Estate Agent

Marco Kasel
Agent Immobilier
M: +352 621 835 778
E: marco@marcokasel.com
W: www.marcokasel.com

Agence Immo Specialists
35, Avenue Pasteur
Limpertsberg
L-2311 Luxembourg

